

Greg Bright – Speaker Biography

Greg Bright started his entrepreneurial journey at an early age, under the leadership of his father. After selling the family owned Ace Hardware stores in Houston, Texas, he spent ten years as a retail consultant for Ace Hardware Corporation – consulting hundreds of Ace franchisees in all aspects of growing their businesses & opening new locations throughout Texas. He spent the next six years at AT&T consulting business owners on their internet advertising programs and website design.

Applying his 33 years of experience with small businesses, website design, and Search Engine Optimization, Bright has achieved numerous #1 ranking web pages on Google and other search engines.

Bright owns three small businesses in Austin, Texas and just published his book - *“Get Top Ranking on Google & Other Search Engines”*. He is a Contributing Editor – Inventor – Patent Holder – Artist – Public Speaker – Instructor at the University of Texas Professional Development Center – has a B.A. in Business Marketing – and coaches businesses on SEO.

Mr. Bright is passionate about our free enterprise system, and is proud of the relationships he has built with small business owners over the years while helping them grow their businesses. “Bright walks in the business owner’s shoes – everything he talks about comes from a business owner’s perspective”.

Professional Speaking Engagements

Today, Greg Bright speaks with trade associations, entrepreneurs, city governments, SBA organizations, Chambers of Commerce, Charities, and Universities about how to grow their businesses online. Utilizing both high ranking search engine strategies and internet marketing techniques, Bright teaches how to get websites found and convert searchers into paying customers. Bright uses real world examples drawing from his own successes (and failures) as an independent business owner, and from the lessons of the hundreds of companies he has consulted over the past 18 years.

Bright’s presentations are based around his book *“Get Top Ranking on Google & Other Search Engines”* – available on Amazon and Barnes & Noble.

The presentation can be adapted for any business industry or group. The book and the presentation are written for the layperson – minimizing technical jargon and sharing simple techniques which can be implemented easily. The book is formatted as a workbook and can be utilized during the presentation – book discounts available for attendees.