

Get Top Ranking on Google

Your customers are searching for you – will you be found?

Presentation for the The Austin Chamber of Commerce 06.16.09

What good is an attractive website if it can't be found through search engines? 99% of internet customers are going to find your website through a search engine, and Google owns 65% of the search engine market.

The best news? These “natural” search results, unlike the sponsored internet ads, are free. Here are a few simple techniques to help your website get on page #1 in Google's search results.

1. A free “Local Business” listing in Google – the quickest way to get your local business listed at the top! <http://www.google.com/local/add/>

2. Google Image Search – possibly the most overlooked technique for getting your website's images on this fast growing search tool.

3. Yet, simply being on the first page is not enough. The searching public has to choose your website from those search results – learn how to stand out and get chosen.

4. YouTube Videos – the hottest thing in Search Engine Optimization! Google is the most visited website in the world and YouTube is #3. (Hint - Google owns YouTube.)

Utilizing high ranking techniques, Greg Bright has successfully funded, launched & licensed his patented laptop stand, owns three small businesses in the Austin area and just published his book - **“Get Top Ranking on Google & Other Search Engines”**. Bright is a Contributing Editor, Author, Business Consultant, Inventor, Patent Holder and owner of numerous #1 ranking websites. He can be reached at seo@get-top-ranking-on-search-engines.com